

PMINAC ²⁰₁₉
CONFERENCE



D·I·V·E 

Drive. Ideate. Venture. Engage.

MAY 13-14, 2019

Edmonton River Cree Resort & Casino

pminac.com/conference



JUSTIFICATION TOOLKIT

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WELCOME LETTER

Dear Delegate,

RE: Project Management Institute Northern Alberta Chapter – 2019 Conference

On behalf of the Project Management Institute Northern Alberta Chapter (PMINAC), thank you for taking this opportunity to consider attending the 2019 Conference. Hosted in Edmonton, Alberta this annual event focuses on delivering valuable education, networking and learning opportunities to foster excellence throughout the project management industry in northern Alberta.

I have no doubt that the dynamic program, speakers and sessions we have assembled for this event will further your professional and personal goals as a project professional. Your attendance at this event will enable growth in key project management fields and will return value to both you and your organization.

We recognize that employers and organizations have limited training and professional development budgets and have prepared this package to support your funding request to attend the event. In conjunction with the accompanying “Making the Case” letter template, we hope that you will find all of the required information within this toolkit to present your funding request to your employer or organization.

Should you have any questions or require additional detail, please do not hesitate to contact a member of our conference planning team at info@pminacconference.com or at 1-800-281-0697.

Thank you again for considering this professional development opportunity and we look forward to hosting you at the Edmonton River Cree Resort & Casino on May 13 -14, 2019.

Sincerely,

Bailey Sousa, PMP

PMINAC 2019 Conference Director
director_conference@pminac.com

PROJECT MANAGEMENT INSTITUTE - NORTHERN ALBERTA CHAPTER

MISSION

To be the innovative leader in the Northern Alberta community for advancing project management and making individuals and organizations more successful. We are a responsive and collaborative centre of excellence promoting knowledge, skills, quality, integrity and leadership.

VISION

To be the pre-eminent project management leader in the Northern Alberta Chapter community so that individuals and organizations will embrace project management and attribute their success to it.

GUIDING PRINCIPLES

- Sustainability
- Quality (Best of the Best)
- Value to members
- Advocacy / Visibility for project management

CHAPTER MEMBERSHIP

PMINAC currently has over 1,600 members representing private and public corporations and small, medium and large consulting firms. Our members come from many industries, including:

- Information Technology
- Telecommunications
- Oil and gas
- Engineering
- Construction
- Utilities
- Government

PMINAC CONFERENCE

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Drive. Ideate. Venture. Engage.

Northern Alberta's premier event for project management professionals will return to the River Cree Resort in Edmonton, Alberta on May 13-14, 2019. The PMINAC Conference 2019 is a two-day event that focuses on you and your professional development! The conference program has been designed to align with the PMI Talent Triangle and Continuing Certification Requirements program.

This year's theme, "**DIVE In - Drive. Ideate. Venture. Engage.**" Seeks to deliver a professional forum with a call to inspire project professionals to dive into their passions with a reminder to incorporate drive, ideation, venture, and engagement. PMINAC Conference 2019 will engage a diverse audience base, driving new ideas and ventures, while leveraging the many rich traditions of the conference established throughout the Chapter's history. Every element of the conference, from program development through to execution reflect the core foundational elements of this new theme.

CONFERENCE HIGHLIGHTS

The annual PMINAC Conference brings together over 450 project managers for two days of learning and networking.

When asked whether or not they would recommend the PMINAC Conference to other people, an amazing,

100%
OF ATTENDEES
SAID "YES".

When asked to rate the overall quality of the PMINAC Conference program,

92%
OF THE SURVEY RESPONDENTS
INDICATED THE CONFERENCE WAS
"VERY GOOD" OR "EXCELLENT".

Historically, this event draws significant Industry support and recognition, partnering with some of Alberta's top employers and leading brands, including:

- CGI
- City of Edmonton
- EDS
- Enbridge
- Global Knowledge
- Hewlett-Packard
- Inteqna
- MacEwan University
- NAIT
- North American Construction Group
- Sierra Systems
- Stantec
- University of Alberta



**“VERY WELL ORGANIZED.
EXCELLENT SPEAKERS. I HAVE BEEN
TO MANY CONFERENCES AND THIS IS
ONE OF THE BEST. GREAT TOPICS AND
GREAT SPEAKERS.”**

**“The conference was beyond my expectations. Thank you
for bringing such good quality speakers to Edmonton!”**

ATTENDEE TESTIMONIALS

**“GREAT CONFERENCE!
I WILL DEFINITELY
ATTEND AGAIN AND WILL
RECOMMEND IT TO OTHER
PEOPLE AS WELL.”**

**“This was my first PMP
conference, and I was very
impressed by the quality
of everything... the keynote
speakers, the sessions I
attended, the venue, the food
and how organized it all was.”**

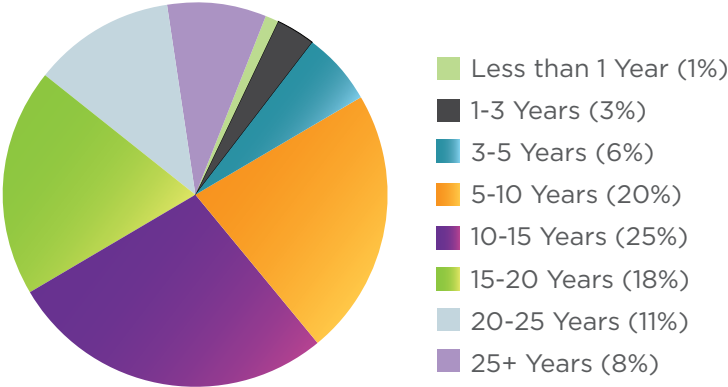


ATTENDEE PROFILE

PMINAC Conference attracts a diverse attendee population representing nearly every industry in northern Alberta. Attendees come from both formal and informal project management backgrounds, and many hold designations such as the PMP® (Project Management Professional), BA's and P.Eng designations. The diverse delegate base at the event also represent experience in business management, business analysis, program management, engineering, finance, and more.

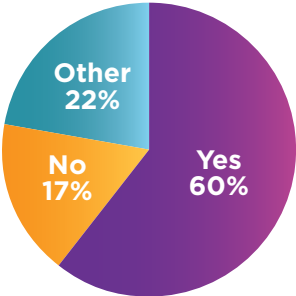
Years as a PM Professional

The majority of the attendees (62%) at the PMINAC Conference 2018 are senior project managers who have been in the profession for 10+ years.



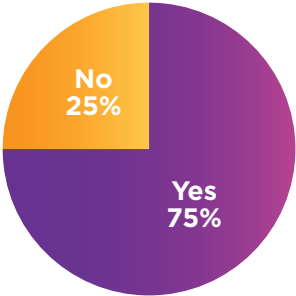
Attendee Designations

The majority of the attendees (60%) at the PMINAC Conference 2018 have obtained their PMP designation.



PMINAC Membership

The majority of the attendees (75%) at the PMINAC Conference 2018 are members of PMI.



PAST ATTENDEE ORGANIZATIONS

1480162 Alberta Inc
 1574913 ALBERTA INC
 A Charmed Life
 Aasree Enterprises Inc
 Abalone Construction
 Acrodex
 ACRWC
 Acuren Inc.
 Acute Project Consulting
 Adroit Management Consulting
 Advanced Heat Solutions Inc.
 Advisor Consulting Services
 AECOM Canada Ltd.
 AFSC
 Agriculture & Food Council of Alberta
 Agrium
 AHS
 AIMCo
 Alberta - Pacific Forest Industries
 Alberta Agriculture
 Alberta Blue Cross
 Alberta College of Family Physicians
 Alberta Construction Safety Association
 Alberta Education
 Alberta Emergency Management Agency
 Alberta Energy, IM&TS
 Alberta Enterprise & Advanced Education
 Alberta Environment & Sustainable
 Resoucre Development
 Alberta Gaming & Liquor Commission
 Alberta Government
 Alberta Health & Wellness
 Alberta Health Services
 Alberta Human Services
 Alberta Infrastructure
 Alberta Innovates - Health Solutions
 Alberta Innovates - Technology Futures
 Alberta Investment Management
 Alberta Justice
 Alberta Justice - Court Services
 Alberta Justice - Safe Communities
 Alberta Justice & Solicitor General
 Alberta Motor Association
 Alberta Municipal Affairs
 Alberta Pacific Forest Industries
 Alberta Pension Services Corp
 Alberta School of Business - Executive
 Education
 Alberta Seniors
 Alberta Tourism, Parks and Recreation
 Alberta Transportation
 Alberta Treasury Board and Finance
 Alberta Urban Municipalities Association
 Alcatel-Lucent
 All Weather Windows Commercial
 Alliance Pipeline
 Altalink
 AltaSteel
 Altus Group Limited
 AMEC
 APEGA
 APS
 Aquila Diagnostic Systems Inc.
 ARC Business Solutions Inc.
 ASEBP
 Associated Engineering AB Ltd.
 ATB Financial
 ATCO Electric Ltd.
 ATCO Gas
 ATCO I-TEK INC.
 ATCO Power
 Autopro Automation Consultants
 Avi Urban Inc.
 Belkin Consulting
 Bell Canada
 BioWare ULC
 Bird Construction
 Bischoff Technologies Inc.
 BJN Consulting Inc.
 Bouchier Contracting
 Braithwaite Management Consulting
 Brenda Nylund Cons Services
 Brightsands Consulting Inc.
 Canada Pump & Power
 Canadian Red Cross
 Canadian Western Bank
 Capital City Link
 Capital Power
 Cenovus Energy
 CGI
 Cima +
 CITRA Industries, Inc.
 City of Edmonton
 City of Edmonton - Information
 Technology
 City of Edmonton - LRT Design and
 Construction
 City of Edmonton / PMMS
 City of Edmonton Fleet Services
 City of Fort Saskatchewan
 City of Spruce Grove
 CKMCI
 ClearStream Energy Services
 CLPNA
 CMBAC Trusted Advisors
 CNRL
 Compass Consulting Inc.
 Computronix Canada
 Concordia University College
 Consultant
 CoSyn Technology
 Covenant Health
 Craig & Kumar Management Consulting
 Credit Union Deposit Guarantee
 Corporation
 CRP Products & Mfg Ltd
 CSG International
 Current Organization Inc.
 CY Consulting Inc.
 DA Gunn Consulting
 Dandelion Renewables
 Darlenka Inspections Ltd.
 Department of Energy
 Dow Chemical
 Dowland Contracting Ltd
 DSC Group
 DSS Ltd.
 Eastlink
 Eaton
 Eco-Technica
 Edmonton Police Service
 Edmonton Public School Board
 Edmonton Public Schools
 Elevate Consulting
 EMC Corp
 Enbridge Pipelines, Inc.
 Enerflex Ltd
 engageQ Digital
 Ensign Energy Services Inc.
 EPCOR
 EPCOR Distribution & Transmission Inc.
 EPCOR Utilities Inc.
 EPS
 Equate Consulting
 ESRD
 Esri Canada
 e-VANS Corporation
 Finning Canada
 Flint Energy Services
 Focus Corporation
 Fountain Tire Ltd.
 FT Services
 Fujitsu Canada
 Fujitsu Consulting
 Gateway Mechanical Services
 GE Intelligent Platforms
 Global Control Inc.
 Global Knowledge
 GlobalITES
 Goal Acceleration Institute
 Governing Analytics Inc.
 Government of Alberta
 Government of Alberta - Energy
 Government of Alberta - Human Services
 Government of Alberta (Infrastructure)
 Government of Canada
 Government of the NWT
 Granco Consulting Inc.
 Grant MacEwan University
 Haemonetics
 Helmsman Projects
 Honeywell
 Hood Engineering & Technical
 Hood Technical Consultants

PAST ATTENDEE ORGANIZATIONS

HORTON CBI
 Horton CBI Ltd.
 HP
 IBM
 IBM Canada
 IBM Global Business Services
 ICON - Consultant
 Ideas At Work!
 Impac Services
 Innovation and Advanced Education
 Integrity Earthmoving Ltd.
 Inteqna
 Interis Consulting
 Intertek
 Interthink Consulting Inc.
 INTP Consultants Inc.
 Intuitive Management Solutions
 iRog Consulting Inc.
 iStrategic
 J Watson Consulting
 Jacobs Industrial Services
 JDS Energy & Mining
 JSL Consulting
 Justice and Solicitor General
 JVDriver Projects
 KBR
 Kerr Technical Services Inc.
 Kew Project Management
 KHR Consulting
 Kleinfelder-Hood
 Kuzuk Consulting Ltd.
 Ky Alta Consulting Ltd.
 Lambda Measurement Solutions Ltd.
 Land Use Secretariat
 Landmark Homes
 Lead Yourself First Institute
 Ledcor
 LeyCo Ltd
 LiveMore Group
 Living from Heart Center
 LJL Systems Consulting Ltd.
 Long View Systems
 Lopeter Enterprises Ltd
 Louis Bull Tribal administration
 LX3 Consulting Ltd
 MacEwan University
 Managec
 Mazankowski Alberta Heart Institute
 Memory Edge Corporation
 Metalboss Technologies
 Ministry of Alberta Health
 Morrison Hershfield Ltd.
 MVP Management INC
 NACC
 Northern Alberta Institute of Technology
 NOVA Chemicals Corp
 NPC Energy Services
 NWR Partnership
 ONEC Group

ONPA Architects
 Ontracks Consulting
 Orbis Engineering
 Pantheon Project Services
 PCL Constructors Inc.
 PDD
 Pentair Thermal Management
 Performance Solutions Corp.
 Persons With Developmental Disabilities
 PETRINEX, Alberta Energy
 PMI NAC Board
 PreciseForce Technologies
 Precision Engineering
 PriOrganize Inc.
 Prismatic Consulting Services Inc
 ProCura Real Estate
 Professional Project Solutions
 Pronghorn Controls Ltd.
 PTI Group Inc.
 PWGSC - Government of Canada
 Quercus Solutions
 Quinn Contracting Ltd.
 R Pal Services Ltd.
 R.L. Darr Project Consulting Ltd
 Radnus Consulting Ltd.
 RBT & S Consulting International
 RDMCO Inc.
 RDS Project Management
 Red Deer College
 Regional Municipality of Wood Buffalo
 RIGI Consulting
 RKS Systems Ltd
 RL Darr Consulting Ltd.
 RLP Project Consulting
 RMWB
 Royal Alberta Museum
 S.Shandro Consulting Corp.
 Safe & Sound
 Safety Codes Council
 Studon Electric and Controls Inc.
 Sanda Consulting Ltd.
 Savvia
 Schlumberger
 Schneider Electric
 Schulich Executive Education Center
 SciQuest
 Sea to Sky School District
 Servus Credit Union
 SFW
 Shell Canada
 Sherrit International
 Sierra Systems
 SimplexGrinnell
 Simson-Maxwell
 Sladen Energy Consulting
 SMS Equipment Inc.
 Solicitor General & Public Security
 SourceWorks
 SSC Corp.

Stantec Consulting Ltd.
 Stapleton Consulting
 Strategic Resources Group
 Strathcona County
 StratPro Solutions Inc
 Stream Systems
 Stumbling Blocks
 Suncor Energy Inc.
 Sureway Construction Group
 Syncrude Canada Ltd.
 Syzygy Consulting Group Inc.
 Tangible Media Lab, MIT and Ditto Labs
 Tantus Solutions Group
 TASQ Professional Consulting
 TBI Solutions Inc.
 TDE LIMITED
 TELUS Communications Inc.
 The Leaders' Kitchen Inc.
 The Brick Warehouse Ltd
 The Good Samaritan Society
 The Innovation Advantage
 Thermal Energy Services
 TISI Canada Inc.
 Titan Logix Corp.
 Top-Co Inc
 TransAlta
 TransCanada Corporation
 Trauma Healing Centers
 Trisula Solutions
 Tuun Consulting Inc.
 TxRx Engineering Inc.
 University of Alberta
 URS Flint
 Valard Construction LP
 Vancity Savings
 VB Solutions
 Voice Construction
 Water, Energy & Waste International Ltd.
 Wavefront Enterprises
 WCB - Alberta
 Weir Oil & Gas
 Weisman Success Resources, Inc.
 Western Forest Products
 Western Principles
 Willbros Canada
 Williams Scotsman of Canada
 Wipro Solutions Canada Limited
 Wood Buffalo Primary Care Network
 Workers' Compensation Board Alberta
 WorleyParsons Canada Services Ltd
 X5 Management
 XCURA Systems
 Yardstick Technologies Inc.
 Yukon Government, Department
 of Community Services, Community
 Development Division, Infrastructure
 Zamir Consulting Inc
 Zep Inc.